



ACTION FOR THE RIVER KENNET

1 September 2013

Water Saving Gadgets proving popular

ARK's Water Saving campaign has continued this summer through attendance at various fetes and fairs in the Marlborough area.

As part of our community engagement programme, we aim to:

- reduce water consumption in the Upper Kennet by encouraging residents to take advantage of free water saving retrofits from Climate Energy
- raise awareness of the link between water in the home and water for wildlife though other information on the stands
- raise awareness of how much water hoses use
- give garden owners spray attachments for their hoses

So far we have given away nearly 400 hose attachments - which according to OFWAT data equates to a 2 litre per day saving for each household. That's just under 30 THOUSAND litres of water saved a year.

If you would like to save water in the garden by using one of our free trigger hose attachments please contact Helen Kelly: helen@riverkennet.org

/ENDS

For more details contact Charlotte Hitchmough on 07880 515859

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