



## ACTION FOR THE RIVER KENNET

10 September 2012

### **Schools celebrate water saving success**

At the start of the new term pupils at Aldbourne and Ramsbury schools are celebrating their water-saving success with a cheque for £750 each. The two schools jointly won the Care for the Kennet Water Saving Competition run by Action for the River Kennet and Thames Water.

Aldbourne School saved the most water per family with a total 1822 litres per day saved. This equates to an impressive 19 litres/day per family. Sue Smith, Head of St Michael's School, Aldbourne, said "I am delighted that St Michael's have won. The children, through our School Council, worked really hard to promote this campaign and deserve their success. The School Council will discuss with the children how we should spend the money, which we hope will go towards our activities to promote outdoor learning'. Ramsbury School's efforts to get the local community to save water have resulted in 2094 litres saved every day – over a year that's over 6000 bath tubs! The judges were particularly impressed with Ramsbury School's water saving march around the village.

A total of 12 schools took part in the competition to encourage their local communities to save water by hosting events, designing posters and writing letters. The water saving was measured by Thames Water, who funded the project and the prize money.

Charlotte Hitchmough, ARK's Director said 'Through this competition families have signed up for free water saving makeovers and gadgets, which mean they can save water without any effort or cost. The Care for the Kennet project has allowed ARK to work with school pupils to show them the amazing wildlife which lives in the Kennet and to appreciate that every drop of water we save is more water left in the river. It's good for the river, and good for everyone's water bills.'

The competition is part of ARK's ongoing work to raise awareness and understanding of the water in the environment.

Anyone can still sign up for a free water saving makeover by calling 0800 358 6665.

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Information about Action for the River Kennet is available at [www.riverkennet.org](http://www.riverkennet.org)

For more details contact Charlotte Hitchmough on 07880 515859  
Aldbourne School on 01672 540434, Ramsbury School on 01672 520244

Photograph of Ramsbury School's water saving march attached.

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