



5 February 2015

Get Waterfit for 2015!

Marlborough residents are being urged to Get Waterfit for 2015 by saving water in the River Kennet and money on their metered water and energy bills.

Around a quarter of homes in Marlborough have now had FREE water-saving devices, including efficient showerheads, kitchen tap aerators and dual-flush toilet converters, fitted and the town is on the way to being one of the most water efficient in the country.

A family of four could save more than £180 per year on metered water and energy bills by taking advantage of a free Get Waterfit for 2015 visit, offered in partnership with Thames Water.

Charlotte Hitchmough, from environmental group Action for the River Kennet, said: "We have helped households in Marlborough save more than two million litres of water per year and now we are inviting more people to join in, save money and leave more water in the river."

You can arrange your visit, which will be carried out by Marlborough resident Nick Dickenson who works for Climate Energy, by calling 0800 358 6665 quoting 'Kennet'.

Nick has discovered a number of leaky loos, which can waste up to 2,800 litres of water per week and cost nearly £300 per year to metered homes, in houses across Marlborough. If he spots one he can arrange to have it fixed completely free of charge.

People living in Marlborough, Hungerford and all the surrounding villages can Get Waterfit for 2015. The water supplies in these areas all come from the River Kennet and every drop of water saved is a drop left in the river.

ENDS

Notes to Editors

The Get Water Fit for 2015 campaign is part of 'Care for the Kennet' – a partnership between Action for the River Kennet and Thames Water. Climate Energy will carry out the Get Water Fit for 2015 visits.

Some examples of the FREE water-saving gadgets available for homes are described overleaf.

<i>Chairman</i>	Dr Geoffrey Findlay, Hope Cottage, Ramsbury, Wiltshire SN8 2PU
<i>Hon. Treasurer</i>	Martin Gibson, Durnsford Mill House, Mildenhall, Wiltshire SN8 2NG
<i>Technical Adviser</i>	John Lawson, March House, Ogbourne St George, Marlborough, Wiltshire, SN8 1SU
<i>Ecological Advisers</i>	Peter Marren, John Hounslow
<i>Committee</i>	Richard Clarke, James Dallas, Sean Dempster, Don Harris, Kevin Light, Dr Rodney Owen-Jones, Sir Nigel Thompson
<i>Director</i>	Charlotte Hitchmough, PO Box 2919, Manton, Marlborough, Wiltshire SN8 4WE

Examples of free water-saving gadgets



Showerhead

Uses less water without reducing performance (not for electric or multi-jet showers). Fitting a water efficient shower head could reduce your annual water consumption by nearly **22,000 litres** for a family of four. This means a **saving of up to £97** per year on metered water and energy bills.



Showersave device

This screws into the bottom of your shower hose to reduce water use (not for electric showers). Savings as above.



Shower timer

Challenge yourself to finish your shower within four minutes. Reducing your shower time by just one minute could **save more than 2,912 litres** a year per person and **£52 per year** for a family-of-four on metered water and energy bills.



Eco-beta

An award-winning dual-flush retrofit device suitable for most flushing cisterns, gives you the choice of a long or short flush. This could save a family of four up to **29,200 litres** per year and **£60** on metered water bills

Save-a-flush

This bag filled with crystals expands in your toilet cistern to save one litre of water per flush (not for dual flush, push button or slim-line toilets). That's **8,760 litres** per year for a family of four and up to **£18** off your metered water bill.



Tap insert

This mixes air and water, saving you one litre per minute on average. By reducing the time you run the tap by two minutes per day you could **save 4,380 litres** of water a year, or **£36 per year** for a family of four on a meter. Reducing hot water tap use by one minute per day will also save a family of four **£31** in energy to heat the water.



Kitchen swivel tap

One of our most popular devices, this fits on the end of a mixer tap and adds air into the water, so you use less without reducing pressure. It **saves one litre per minute**, meaning a potential metered saving of **£6 per year** for a family of four.



Action for the River Kennet

PO Box 2919, Manton,
Marlborough, Wiltshire SN8 4WE

t: 01672 513672 e: info@riverkennet.org

w: www.riverkennet.org

Registered charity number: 1120725

In partnership with:

