



Action for the River Kennet

19 August 2014

Save Water September!

This September Marlborough is being challenged to save a whopping **two million litres** of water a year.

People in Marlborough can reduce their water consumption without making any effort at all. It won't cost a penny, and households will save on average £85 per year in combined water and energy costs. Every litre of water saved is a litre of water left in the river to support the abundance of wildlife we all cherish.

Marlborough resident Nick Dickenson, who works for Climate Energy will be calling at homes and can install a selection of free water saving devices, so that people can save water without having to even think about it.

ARK's water efficiency champion Helen Kelly said 'getting the water saving devices fitted is so easy, it takes half an hour, costs nothing and for our family of five has made a significant reduction to our water and energy bill. It's not always easy to be water wise when you have a busy lifestyle, having the water saving devices fitted means that the thinking has already been done.

Charlotte Hitchmough said 'We'd love September to be Save Water in Marlborough Month.' By teaming up with Thames Water and Climate Energy ARK can promote this opportunity at no cost to Marlborough residents. To reach our target we need 120 homes to say 'yes' to Nick when he knocks on their door. It's good for your pocket, and it's good for the river.

Don't miss out on your chance to save money and save water for wildlife.

Here's Nick – he will be knocking on doors from 1 September.

<i>Chairman</i>	Dr Geoffrey Findlay, Hope Cottage, Ramsbury, Wiltshire SN8 2PU
<i>Hon. Treasurer</i>	Martin Gibson, Durnsford Mill House, Mildenhall, Wiltshire SN8 2NG
<i>Technical Adviser</i>	John Lawson, March House, Ogbourne St George, Marlborough, Wiltshire, SN8 1SU
<i>Ecological Advisers</i>	Peter Marren, John Hounslow
<i>Committee</i>	Richard Clarke, James Dallas, Sean Dempster, Don Harris, Kevin Light, Dr Rodney Owen-Jones, Sir Nigel Thompson
<i>Director</i>	Charlotte Hitchmough, PO Box 2919, Manton, Marlborough, Wiltshire SN8 4WE



For more details contact Helen Kelly on: 07748 646875 after 25 August

Notes to Editors

This water saving campaign is part of 'Care for the Kennet' – a joint project run by Action for the River Kennet and Thames Water. Climate Energy are the water efficiency partner and will carry out the installations.

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