Bag It and Bin It

On Friday 1 August at 9 am in Stonebridge Meadow, Action for the River Kennet, in partnership with Marlborough Town Council, will be launching their Bag It and Bin It campaign.

This campaign is to raise awareness about the importance of clearing up after your pet.

Our poster dog, Freddie, is a regular user of the meadow. Come and meet Spud, Ziggy, Fern, and Indie who are some of the Stonebridge dogs who regularly enjoy exercising in this area and will be there to help with the launch, as well as Lez from Trained for Life, other dog owners, and representatives from Marlborough Town Council - Bryan Castle and Margaret Rose.

ARK’s Stonebridge Project Officer Anna Forbes said “Schools are now on holiday and more children out and about, so it is an ideal time to remind dog owners to remember to pick up after their dog. There are health as well as legal implications and it is simply unpleasant for everyone! We are really pleased that so many organisations are backing our campaign: Trained for Life, Riverside Veterinary Centre, The Guild of Dog Trainers, Dogs Trust, North Wessex Downs AONB and Wiltshire Council.”

Meet in the first section of the meadow, as you enter from the lane.

For more details contact Anna Forbes on 07780 381709 or 01672 511028
Notes to Editors

The Dogs (Fouling of Land) Act 1996 makes it an offence not to remove any faeces deposited by your dog. It applies to all land open to the air that has public access, whether or not warning signs are displayed. Apart from the legal consequences of dog fouling, there are health implications. Symptoms vary but, in severe cases, partial or total loss of sight may occur or Toxocariasis which is caused by worm eggs being ingested. Getting dog mess into wounds may also cause infections. Another danger is people being injured by slipping on dog mess, and it is simply unpleasant!

- If you walk your dog always carry the means to clear up after your dog - a simple plastic bag will do.
- Dispose of the bag correctly by either using a dog waste bin, litter bin or taking it home and placing it in your own refuse bin.
- Do not dump the bag in a hedge or elsewhere as this is littering which carries the same penalty as dog fouling.

/ENDS